Oleksandr Zariechniev

Frontend Developer

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PROFESSIONAL SUMMARY

Front-end Developer and Adobe Certified Expert with strong expertise in creating and maintaining Adobe Commerce themes. Also proficient in modern JavaScript libraries and frameworks for building scalable web applications using the React and Next.js stack.

EXPERIENCE

Front-end Developer
Aug 2024 - Present

Freelance/contract work

Delivering front-end solutions across Adobe AEM, Adobe Commerce, and Payload CMS for international clients.

Adobe AEM Components: Developed and maintained custom AEM components, ensuring consistent authoring experiences and responsive delivery.

Adobe Commerce Themes: Built and customized Adobe Commerce storefronts with a focus on performance, UX, and brand alignment.

Payload CMS Development: Created headless CMS solutions with Payload, building custom collections, blocks, and front-end integrations.

Adobe Commerce Front-end Developer
Nov 2023 - Jul 2024

Atwix

Built new features on existing Adobe Commerce themes, including product configurators, custom grids, and performance improvements.

Custom Product Configurator: Developed a highly versatile product configurator utilizing REST API, Knockout.js, and UI components.

Custom Grid: Built a custom grid in user accounts with sorting, sharing, and searching features.

Performance Engineering: Optimized FCP, LCP, and CLS metrics through improvements to images, styles, scripts, and critical CSS.

Adobe Commerce Front-end Developer
Jun 2021 - Jul 2023

GoMage

Built responsive Adobe Commerce themes from scratch with a strong focus on code quality, tooling, and team development.

Theme Architecture: Set up and developed production themes from scratch, configuring build tooling, linting, and code quality standards.

Team Leadership: Conducted extensive code reviews and mentored junior developers, raising coding standards across the team.

Pre-sales & Strategy: Provided pre-sales estimates and contributed to strategic planning and customer engagement.

Adobe Commerce Front-end Developer
Feb 2020 - May 2021
Overdose

Built fully responsive Adobe Commerce storefronts from scratch, drove front-end coding standards adoption, and advanced developer education.

Scalable Storefronts: Developed fully responsive themes from scratch for large-scale, high-traffic Adobe Commerce projects.

Coding Standards: Improved the company front-end coding standards by setting up ESLint, Prettier, and Stylelint.

Developer Education: Created a JavaScript learning course to help team members quickly get up to speed with coding practices.

Front-end Developer
Feb 2018 - Feb 2020
Magecom

Migrated themes from Magento 1 to Magento 2, developed new Magento 2 themes from scratch, updated existing ones, conducted code reviews, and prepared development estimates.

Front-end Developer
Apr 2012 - Jan 2018
Zfort Group

Developed custom themes for Magento 1 and Magento 2 based on PSD designs, worked with multiple CMS platforms including WordPress and Drupal, and built decoupled solutions using Drupal as a backend with React on the frontend.

Software Engineer
Jan 2012 - Apr 2012
EPAM Systems

Worked as a Software Engineer on early mobile web optimization solutions, transforming e-commerce websites for mobile devices using XSLT, XPath, CSS, and proxy-based content adaptation, enabling dynamic detection of mobile users and delivering optimized site versions before responsive design became standard.

Front-end Developer
Mar 2011 - Oct 2011
Codus software

Worked as a Frontend Developer, converting PSD designs into pixel-perfect, cross-browser, and standards-compliant HTML/CSS layouts, and developing responsive frontend solutions for WordPress themes with integration into custom theme structures.

Front-end Wordpress Developer
May 2010 - Mar 2011
HivistaSoft LTD

Developed frontend components for WordPress themes, implementing responsive UI, integrating designs into custom theme structures, and ensuring cross-browser compatibility.

Markup Developer   Dec 2009 - Apr 2010

W3 Ukraine

Worked as a Markup Developer at a PSD-to-HTML service, converting design files into pixel-perfect, cross-browser, and standards-compliant HTML/CSS layouts, ensuring responsive behavior, clean code structure, and high performance across all browsers.

EDUCATION

MASTER'S DEGREE in Computer-integrated technological process and production   2005 — 2010

National Technical University "Kharkiv Polytechnic Institute"

CERTIFICATIONS

Adobe Commerce Front-end Developer

 — Adobe Certified Expert, 2023

www.credly.com/badges/efa46245-7e5c-4d95-ba5f-0f7b0e67f5fe

LANGUAGES

Ukrainian (Native)   •   **English** (B2)

SKILLS

Core Web:	HTML, CSS, JavaScript, TypeScript, Responsive Design
Adobe Ecosystem:	Adobe Commerce, AEM platforms
React & Frameworks:	React, Next.js
CMS Platforms:	WordPress, Payload CMS
AI-Powered Dev:	Claude Code, Cursor, MCP, AI Agents
Styling & UI:	LESS, SCSS, Tailwind CSS, shadcn/ui
Build & Tooling:	Vite, Docker, ESLint, Prettier
Version Control:	Git, GitHub, CI/CD
Project Workflows:	Jira, Confluence, Figma